



A Perfect **FEAST!**

SAFeway 

Prices on this page are effective Wednesday, November 1 thru Tuesday, December 26, 2023 (unless otherwise noted).

Plan Your HOLIDAY FEAST!

Celebrating the holidays
just got easier.

Table of Contents

Catering for the Holidays	4-5
Complete Holiday Dinners	6-7
DIY Charcuterie	8-9
Craft your Holiday Dinner	10-11
Wine & Food Pairings	12-13
Seafood	14-15
Fresh Cut Produce	16-17
Fresh Baked Bread	18-19
Dessert	20-21
Spirits & Cocktails	22-23
Floral Arrangements & Decor	24-25
Entertaining Essentials	26-27



DriveUp & Go

Short on time this holiday?
Shop online and we'll bring
the groceries to your car.



*When you spend \$75 or more on Drive Up & Go™. Enter Promo Code SAVE30 at checkout. Not valid on orders fulfilled by Instacart.

Let us do the work for you!
Order online at [Safeway.com/orderahead](https://www.safeway.com/orderahead),
by phone 1.888.358.7328 or in-store at the deli, bakery,
or meat counters to place your special orders.



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Chef Made SPECIALTIES

Elevate your holiday celebrations with our exceptional selection of trays and sides, offering a delightful array of flavors to ensure a memorable experience for all your guests.

Ask about upgrading to a Boar's Head Party Tray Today!



Every Day
49⁹⁹
ea

Classic Party Tray
16-in. Serves 15 to 20.



Every Day
79⁹⁹
ea

Italian Tray
16-in. Serves 15 to 20.



Every Day
89⁹⁹
ea

European Cheese Tray
12-in. Serves 15 to 20.



Every Day
79⁹⁹
ea

Elegant Charcuterie Tray
12-in. Serves 15 to 20.



Every Day
89⁹⁹
ea

Italian Sampler
16-in. Serves 15 to 20.



Every Day
59⁹⁹
ea

Fine Cheese & Fruit Tray
16-in. Serves 15 to 20.



Mashed Potatoes



Cranberry Sauce



Macaroni & Cheese



Roasted Butternut Squash



Oven Roasted Brussels Sprouts



Savory Herb Stuffing



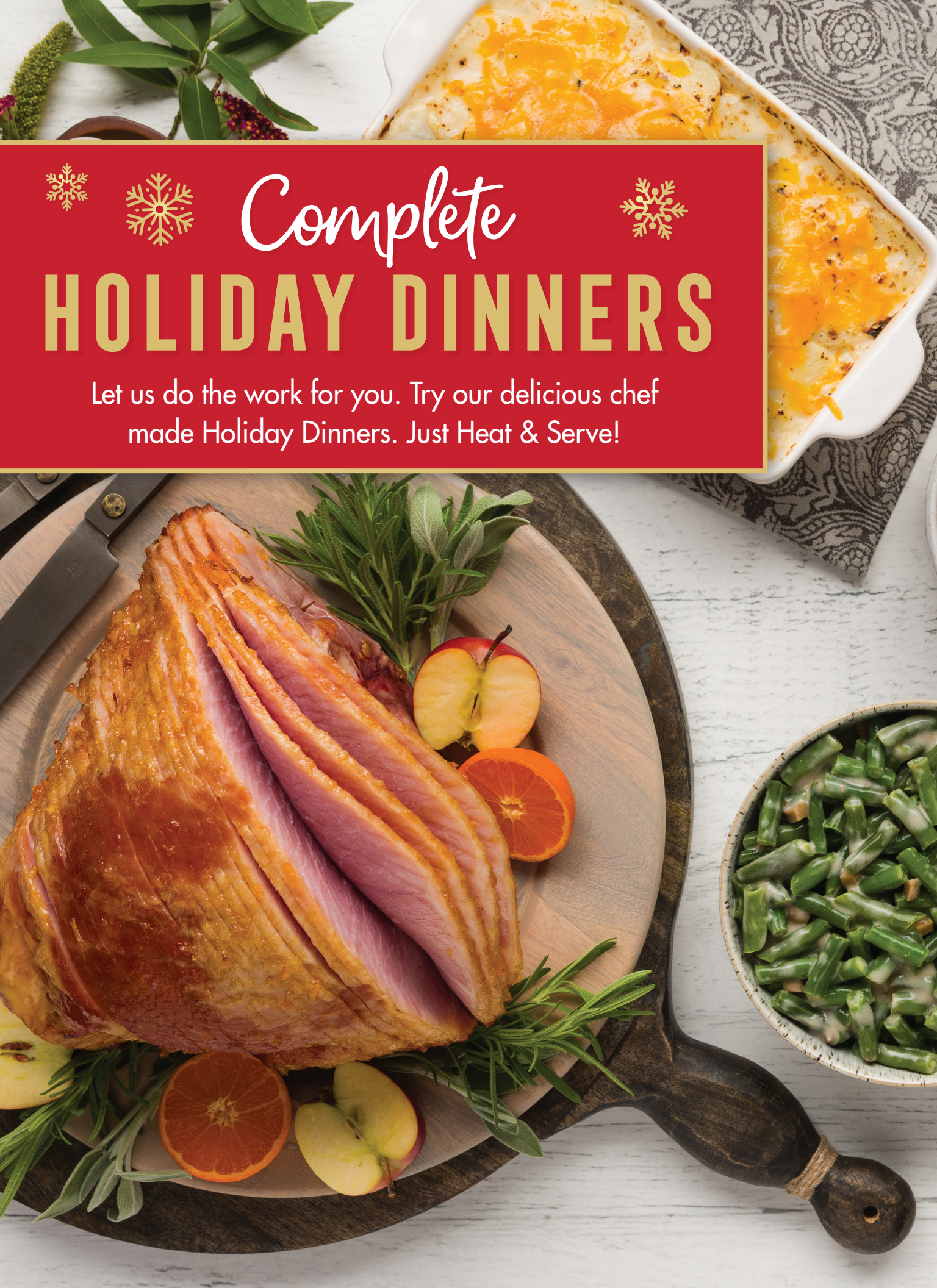
Roasted Vegetables



Roasted Potatoes

Sizes and selections vary by store.

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Complete HOLIDAY DINNERS

Let us do the work for you. Try our delicious chef
made Holiday Dinners. Just Heat & Serve!



TRADITIONAL PREMIUM TURKEY DINNERS

	Small Gathering (Serves 4-6)	The Feast (Serves 8-10)
• All Natural Fully Cooked Oven Roasted Diestel Turkey	7-12 lbs	12-14 lbs
• Savory Herb Stuffing	2 lbs	4 lbs
• Mashed Potatoes	2 lbs	4 lbs
• Cranberry Relish	½ pint	1 pint
• Turkey Gravy	1 pint	1 qt
• Dinner Rolls	12 ea	12 ea
• Pumpkin Pie	9-in	9-in

Small Gathering
99⁹⁹
ea
Serves 4-6

The Feast
169⁹⁹
ea
Serves 8-10



PREMIUM SPIRAL HAM DINNER

• Spiral Cut Glazed Niman Ranch Ham	8-8.5 lbs.
• Savory Herb Stuffing	4 lbs
• Mashed Potatoes	4 lbs
• Cranberry Relish	1 pint
• Turkey Gravy	1 qt
• Dinner Rolls	12 ea
• Pumpkin Pie	9-in

159⁹⁹
ea
Serves 8-10

Available
DECEMBER
1ST



PREMIUM BEEF TENDERLOIN DINNERS

	Small Gathering (Serves 4-6)	The Feast (Serves 8-10)
• Roast Tenderloin of Beef	2-3 lbs	4-5 lbs
• Horseradish Crème Fraiche	½ pint	½ pint
• Oven Roasted Mushrooms with Shaved Parmesan	1 lb	2 lbs
• Shaved Brussels Sprout Salad With cranberries, almonds, feta cheese and an onion Dijon dressing	1 lb	2 lbs
• Mushroom Gravy	1 pint	1 qt
• Mashed Potatoes	2 lbs	4 lbs
• Dinner Rolls	12 ea	12 ea
• Double Layer Chocolate Cake	8-in	8-in

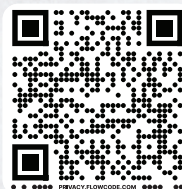
Small Gathering
149⁹⁹
ea
Serves 4-6

The Feast
199⁹⁹
ea
Serves 8-10

CHARCUTERIE

Know-how

DIY Build your
our own grazing
masterpiece



**Primo Taglio®
Goat Cheese**

4-oz. Selected varieties.

Every Day
5⁹⁹
ea



**Double Crème
Brie**

8.8-oz. Safeway exclusive.

Every Day
8⁹⁹
ea



**Primo Taglio®
Manchego Cheese**

6-oz.

Every Day
9⁹⁹
ea



**Formaggio
Granino**

8.5-oz. Young Parmesan Style.

Every Day
9⁹⁹
ea



**Primo Taglio®
Mozzarella Roll**

8-oz. Selected varieties.

Every Day
8⁴⁹
ea



**Veroni Italian
Imported Meats**

3 to 4-oz. Selected varieties.

Every Day
8⁹⁹
ea



**Boar's Head
Prosciutto Di Parma**

3-oz.

Every Day
8⁹⁹
ea



**Boar's Head
Charcuterie Trio**

6-oz. Selected varieties.

Every Day
10⁹⁹
ea



**Dalmatia
Fig Spread**

7.7 to 8.5-oz. Selected varieties.

Every Day
5⁹⁹
ea



**Boar's Head
Hummus**

8 to 10-oz. Selected varieties.

Every Day
5⁹⁹
ea



**Delallo
Balsamic Glaze**

5.07-oz.
Pairs well with Parmesan Cheese.

Every Day
6⁹⁹
ea



Bonnie's Jams

8.75-oz.
Selected varieties.

Every Day
8⁹⁹
ea



**Signature
SELECT® Olives**

7-oz. Selected varieties.

Every Day
4⁹⁹
ea



**Firehook
Crackers**

5.5-oz. Selected varieties.

Every Day
7⁴⁹
ea



**Olina's Cracker
Variety Pack**

10.9-oz.

Every Day
9⁹⁹
ea



**Made With
Marcona Almonds**

5.5-oz.

Every Day
9⁹⁹
ea

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Craft your HOLIDAY DINNER

SCAN
for delicious
holiday recipes!



PEPPERED BEEF RIBEYE ROAST with Roasted Garlic Sauce

DIRECTIONS:

1. Preheat oven to 350°F. Combine 1 tablespoon parsley and pepper in small bowl. Press evenly onto all surfaces of beef roast.
2. Place roast, fat side up, on rack in shallow roasting pan. Insert oven proof meat thermometer so tip is centered in thickest part of beef, not resting in fat. Do not add water or cover. Cut about ¼ inch off top of each garlic head, exposing cloves. Remove outer papery skin, leaving head intact. Place in center of 12-inch square heavy-duty aluminum foil; drizzle each with 1 teaspoon oil. Bring two opposite sides of foil over garlic; seal with double fold. Fold in open ends to seal. Place alongside roast in pan. Roast beef in 350°F oven 1¾ to 2 hours for medium rare; 2 to 2½ for medium doneness. Roast garlic 1¼ to 1½ hours or until very soft and golden brown; set aside.
3. Remove roast when meat thermometer registers 135°F for medium rare; 150°F for medium. Transfer roast to carving board; tent loosely with aluminum foil. Let stand 15 to 20 minutes. (Temperature will continue to rise about 10°F to reach 145°F for medium rare; 160°F for medium.)
4. Meanwhile, squeeze garlic cloves from skins into small bowl; mash with back of spoon. Combine garlic, broth and sherry in medium saucepan; bring to boil. Cook 10 to 11 minutes or until reduced by half. Add half-and-half; reduce heat and bring to a gentle boil. Continue cooking 4 to 6 minutes or until sauce is reduced to 1 cup, stirring occasionally. Keep warm.
5. Carve roast into slices; serve with sauce. Garnish with additional parsley, as desired.

INGREDIENTS:

- beef prime rib roast (6 pounds)
- 1 tablespoon Italian (flat-leaf)parsley
- 2 teaspoons coarse grind black pepper
- 2 medium heads garlic
- 2 teaspoons extra-virgin olive oil
- 1 cup low-sodium beef broth
- 2 tablespoons dry sherry
- ½ cup half-and-half
- ¼ teaspoon salt
- Italian (flat-leaf) parsley (for garnish)

8 Servings
80 Minutes

The centerpiece of every holiday dinner.

Turkey, beef roast, or smoked ham - whichever holiday meat you choose - it gets everyone's attention. So you want it to be perfect. The perfect meal starts with our premium meats, including all-natural and organic choices. We are your source for quality meats this holiday season and every day.

Looking for something special?

Our in-store butchers are happy to place custom orders!



Beef Round Eye Roast
Boneless



**Beef Round Sirloin
Tip Roast**
Boneless



**Beef Chuck
Cross Rib Roast**
Boneless



Beef Tenderloin Filet Roast
Boneless



Pork Loin Roast
Boneless



Beef Rib Eye Roast
Bone-In



**Smoked Spiral
Cut Half Ham**
Bone-In



**Pork Tenderloin
Whole**
Boneless



**Beef Bottom Round
Rump Roast**
Boneless



Whole Turkey



Leg of Lamb
Bone-In



Rack of Pork
Bone-In French Cut

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IT'S A Match

Perfect pairings for
your Holiday Meals



Cooked Vegetables
pairs well with
Santa Margherita Pinot Grigio (750-ml.)
Single Price: \$24.99 ea. Member Price
When You Buy 6 Price: \$22.50 ea. Member Price



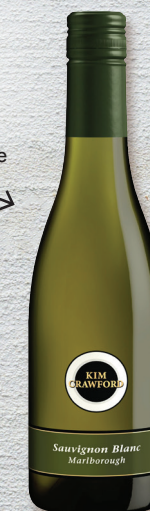
Cured Meat
pairs well with
La Marca Prosecco
& **J. Lohr Merlot** (750-ml.)
Single Price: \$17.99 ea. Member Price
When You Buy 6 Price: \$16.19 ea. Member Price



Soft Cheese
pairs well with
Ferrari-Carano Chardonnay (750-ml.)
Single Price: \$21.99 ea. Member Price
When You Buy 6 Price: \$19.80 ea. Member Price



Salads & Raw Vegetables
pairs well with
Kim Crawford Sauvignon Blanc (750-ml.)
Single Price: \$17.99 ea. Member Price
When You Buy 6 Price: \$16.19 ea. Member Price



Poultry
pairs well with
Frank Family Chardonnay
& **Pinot Noir** (750-ml.)
Single Price: \$39.99 ea. Member Price
When You Buy 6 Price: \$36.00 ea. Member Price



Pork
pairs well with
Decoy Pinot Noir (750-ml.)
Single Price: \$24.99 ea. Member Price
When You Buy 6 Price: \$22.50 ea. Member Price



Beef
pairs well with
Justin Cabernet Sauvignon (750-ml.)
Single Price: \$33.69 ea. Member Price
When You Buy 6 Price: \$30.33 ea. Member Price



Shellfish
pairs well with
La Crema Sonoma Chardonnay (750-ml.)
Single Price: \$19.99 ea. Member Price
When You Buy 6 Price: \$17.99 ea. Member Price



10% off
Wine & Spirits
when you buy
6 or more
bottles*



*When you buy 6 or more qualifying items in a single in-store transaction with your for U[®] account. Restrictions apply. Offer valid on participating 750-ml. or larger bottles and cannot be doubled or combined with any other discounts, coupons, or special in-store savings.

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Get Hooked on HOLIDAY SEAFOOD



**Kick'd Up
Bounty Shrimp
Party Tray**
2 or 4-lb. 31/40-ct. Cooked Shrimp.

Every Day
Starting at:
24⁹⁹
ea



**Kick'd Up
Alaskan Snow Leg
Surimi Party Tray**
1 or 2-lb.

Every Day
Starting at:
9⁹⁹
ea



**Kick'd Up
Combo Party Tray**
1-lb. Alaskan Snow Leg Surimi
and 1-lb. 31/40-ct. Cooked Shrimp.

Every Day
Starting at:
21⁹⁹
ea



**Lobster Roll
Salad**

Every Day
6⁹⁹
lb



**Fresh Atlantic
Salmon Portions**
7-oz Farmed Raised.

Every Day
8⁹⁹
ea



**Premium
Oysters**
Cupid's Choice, Sweet Petite, Black
Point, Blue Point or Capital.

1⁹⁹
ea
Member
Price



**Jumbo
Snow Crab Clusters**
Cooked. Previously Frozen.

Every Day
26⁹⁹
lb



**Lobster
Mac & Cheese**

Every Day
7⁹⁹
lb

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LET THE Freshtivities BEGIN

Brighten up your celebration with fresh cut fruits and veggies from our Produce Department.

Hand selected and hand-cut so you don't have to, these are the perfect Grab 'N Go items to bring a little brightness to your merry gatherings.



Salsa — Mild or Spicy
12-oz.



Guacamole — Mild or Spicy
14-oz.



Red Onions
6-oz.



White Onions
6-oz.



Premium Vegetable Tray with Dip
46-oz.



Fruit Tray with Dip
60-oz.



Family Size Fruit Salad Tray
83-oz.



Family Size Melon Medley
83-oz.



Butternut Squash with Rosemary
32-oz.



Green Bean Almondine
18-oz.



Stuffing Mix
20-oz.



Candied Yams
25-oz.



Mushroom and Asparagus Tray
8-oz.



Brussels Sprouts with Tomato Chipotle Butter Tray
11-oz.



Mushrooms with Roasted Garlic Butter Tray
10-oz.



Squash Mix with Dill Tray
12-oz.

When it comes to your holiday meal, it's okay to take sides.

MADE IN STORE Daily

Veggies come pre-packaged, pre-cut and full of delicious flavoring. Just cook and enjoy.

Let us do the work for you!



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FRESH BAKED

for the Season

Every holiday celebration should include a freshly baked loaf of French bread. Our specialty breads are sure to fill this holiday with cheer.



Fresh Baked Bagels
Dozen.

Every Day
9⁹⁹



Fresh Baked Danish
6-ct.

Every Day
5⁹⁹



French Bread

Every Day
2⁴⁹



Fresh Baked Croissants
4 to 8-ct.

Every Day
5⁹⁹

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SWEETEN The Season

Dazzle your guests with these delightful holiday treats.

Sweet inspirations for your celebrations. Every gathering needs a little indulgence, and fresh treats from our bakery will be the hit of any party. From the simple to the sublime, there is truly something for everyone.



Holiday Sugar Cookie Decorating Kit



Gingerbread Cookie Decorating Kit



Cupcake Decorating Kit

Have some fun and build your own holiday masterpiece.



DIY Sweets



Signature SELECT® Holiday Brownies
14-oz.

Every Day
10⁹⁹



Bakery Cookie Platter
36 to 50-ct.

Every Day
14⁹⁹



Signature SELECT® Cheesecake
6-in. Selected varieties.

Every Day
10⁹⁹



Fresh Baked Pie
9-in. Selected varieties.

Every Day
12⁹⁹

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GET IN THE Spirit

Sip your way into the holiday spirit with festive cocktails or beverages from our carefully curated selection.



Sugar Cookie Martini
made with

Grey Goose Vodka (750-ml.)

Single Price: \$28.99 ea. Member Price

When You Buy 6 Price: \$26.09 ea. Member Price



Holiday Punch
made with

Remy Martin (750-ml.)

Single Price: \$70.99 ea. Member Price

When You Buy 6 Price: \$63.89 ea. Member Price



**Peppermint
White Russian**
made with

**Kahlúa
Coffee Liqueur** (750-ml.)

Single Price: \$21.99 ea. Member Price

When You Buy 6 Price: \$19.79 ea. Member Price



Hot Toddy
made with
Bulleit (750-ml.)

Single Price: \$22.99 ea. Member Price

When You Buy 6 Price: \$20.69 ea. Member Price



Irish Coffee
made with

Bailey's Irish Cream (750-ml.)

Single Price: \$25.99 ea. Member Price

When You Buy 6 Price: \$23.39 ea. Member Price



10% off

Wine & Spirits

when you buy
6 or more
bottles*



*When you buy 6 or more qualifying items in a single in-store transaction with your for U® account. Restrictions apply. Offer valid on participating 750-ml. or larger bottles and cannot be doubled or combined with any other discounts, coupons, or special in-store savings.

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Brighten the HOLIDAYS

Joy, delivered.

Buy online, skip the
lines and save time.
Order ahead for easy delivery!



With every new season, you'll find new flowers
to inspire you.

We offer custom and pre-arranged bouquets all bursting with blooms. Lush, vibrant, and sure to brighten any occasion this holiday season.



Starting at
49⁹⁹

debi lilly design™
Thanksgiving Pumpkin
Arrangement



Starting at
39⁹⁹

debi lilly design™
Fall Vase Arrangements



31⁹⁹

debi lilly design™
Wreath 24-inch



19⁹⁹

debi lilly design™
Autumn Leaves Bouquet



BUY 6
OR MORE,
RECEIVE
10% OFF

11⁹⁹

Poinsettia
6-in.



Starting at
39⁹⁹

Holiday Gift Baskets

Looking for something unique to gift?



AVAILABLE
IN STORE

Prices on this page are effective Wednesday, November 11 through Tuesday, December 26, 2023 (unless otherwise noted).



THE ULTIMATE Entertaining Essentials

Great gifts for the host,
or a special something for you!



Starting at:
\$17^{ea}
Member Price

Mudpie
Beaded Serving
Tray & Coasters



2 **\$20**
for
Member Price

Wildwood
Towels
Member Price: \$10.00 ea.



Starting at:
\$24^{ea}
Member Price

Mudpie
Ceramic
Serving Ware



Starting at:
\$34^{ea}
Member Price

Homesick
Candles



Starting at:
\$29^{ea}
Member Price

Cheese
Tools



\$16^{ea}
Member Price

Lolli & Pops
Popcorn



Starting at:
\$20^{ea}
Member Price

Lolli & Pops
Gummy Candy



Starting at:
8⁹⁹
Member Price

See's Candy



SAFeway